



Automotive  
Building  
Carpentry  
Early Childhood Ed  
Engineering  
Fashion  
Hospitality  
Mahi-a-toi  
Mechatronics  
Multi Skills  
Radio  
Tourism Plus

## Welcome to the Tourism Plus Academy

**Nau mai ki te Whare Aronui o Tiriwa. The Tourism Academy welcomes you.**

2020 has seen huge changes to the Tourism Industry in New Zealand and across the world. In response to these changes, we have taken the backbone of the knowledge and skills from the Tourism Academy and added some future-proofing. The Tourism Plus Academy will also incorporate knowledge and professional skills from across the service sector. The new look academy will provide real opportunities for enthusiastic students to gain knowledge and skills relevant to the Tourism Industry that are also transferable across many customer service-based career pathways in an ever-changing world. This qualification works within the NCEA Level 2 and 3 frameworks whilst also meeting the requirements for the Level 2 Vocational Pathway. A close relationship with tertiary providers supports the pathway into further education.

The Tourism Plus Academy incorporates standards from Tourism, Workplace English, Customer Service, Financial Capabilities and Communications and Marketing. Targeted work experience will also provide clear avenues into employment. We will provide students with a breadth of understanding of the Service Sector Industry, both in terms of further study and employment.

Our aim is to produce reliable, resourceful, resilient leaders who can think for themselves. Students who can communicate effectively in a wide variety of situations, are customer focussed and responsive to client needs. Students who can work as part of a team, who are able to communicate ideas and information and are confident to participate in new situations. Our graduates will leave us as independent, enterprising individuals with a clear direction for their future pathway.

The Tourism Plus Academy is a single option at Level 2 and a double option at Level 3. At Level 2 students can also select to do the one-hour Hospitality option. This Level 2 combination is an exception to the rule that students are only allowed to select one academy.

In the second year of the programme we begin to explore specific interest pathways, which allow us to better target student needs outside of the classroom. These pathways can be selected from courses run at Tertiary providers as well as AWVA based modules within school. Students are also encouraged to make full use of the driver's licence programme and driving lessons that are an integral part of our Academy programme. All the courses are provided free of charge by AWVA.

All students will need to: complete the MHS online selection process or see Mr Hackett or Mr Tinling, plus complete an AWVA application form and have an interview with the academy tutor. Students will then be notified about whether they have been selected or not.

Places are limited in the academies and are not guaranteed until the application has been confirmed after the above.

## Tourism Plus Academy Year1, Level 2 (1 hour per day)

| Standard             | Ver | Level | Domain                 | Brief Description   | Int or Ext | Credits   | SR        |
|----------------------|-----|-------|------------------------|---|------------|-----------|-----------|
| US 24728             | 1   | 2     | Visitor Services       | Work roles in Tourism   | I          | 3         | SR        |
| US 24730             | 1   | 2     | Visitor Services       | The business of Tourism   | I          | 4         | SR        |
| US 24731             | 2   | 2     | Visitor Services       | Destination New Zealand   | I          | 4         | SR        |
| US 24732             | 1   | 2     | Visitor Services       | Tourist characteristics & needs   | I          | 3         | SR        |
| US 24727             | 1   | 2     | Visitor Services       | Tourism impacts: Physical   | I          | 3         | SR        |
| US 18237             | 2   | 2     | Visitor Services       | Tourism industry numeracy   | I          | 3         | SR        |
| US 23761             | 1   | 2     | Visitor Services       | Tourism industry literacy   | I          | 3         | SR        |
| US 23767             | 1   | 2     | Visitor Services       | Tourism Industry use of the Internet                                    | I          | 2         | SR        |
| US 24726             | 1   | 2     | Visitor Services       | Tourism impacts: Social and Cultural                                    | I          | 2         | SR        |
| US 57                | 9   | 2     | Service Delivery       | Provide customer service – External Provider                            | I          | 2         | SR        |
| US 377               | 7   | 2     | Work & Study Skills    | Demonstrate knowledge of diversity in the workplace – External Provider | I          | 2         | SR        |
| US 24871             | 4   | 2     | Communications         | Form Filling  | I          | 2         | SR        |
| US 28097             | 2   | 2     | Financial Capabilities | Banking Products  | I          | 4         | SR        |
| <b>Total Credits</b> |     |       |                        |   |            | <b>37</b> | <b>37</b> |

## Tourism Plus Academy Year2, Level 3 (2 hours per day)

| Standard                       | Ver | Level | Domain                 | Title  | Int or Ext | Credits   |
|--------------------------------|-----|-------|------------------------|--|------------|-----------|
| US 28126                       | 2   | 3     | Travel                 | World Geography  | I          | 5         |
| US 18212                       | 2   | 3     | Visitor Services       | Destination NZ   | I          | 8         |
| US 18211                       | 4   | 3     | Travel                 | Australia as a tourist destination   | I          | 5         |
| US 3727                        | 8   | 3     | Travel                 | Destination Pacific Islands  | I          | 5         |
| US 378                         | 8   | 3     | Visitor Services       | Provide Customer Service for International Customers – External Provider             | I          | 3         |
| US 1296                        | 7   | 3     | Communications         | Interview in Informal Situations   | I          | 3         |
| US 1312                        | 7   | 3     | Communication          | Speak to a known audience in a predictable situation                                 | I          | 3         |
| US 2925                        | 6   | 3     | Marketing              | Describe Marketing Options for Enterprise Activities – External Provider             | I          | 8         |
| US 9681                        | 6   | 3     | Communications         | Contribute within a team or group which has an objective                             | I          | 3         |
| US 11097                       | 5   | 3     | Communications         | Listen Actively to gain information in an Interactive Situation -- External Provider | I          | 3         |
| US 22751                       | 4   | 3     | English                | Read and Process Information for Academic Purposes                                   | I          | 6         |
| US 28099                       | 2   | 3     | Financial Capabilities | Analyse Credit Options and select strategies for personal finances                   | I          | 5         |
| <b>Total number of credits</b> |     |       |                        |  |            | <b>57</b> |



## Vocational Pathways Award within the Academies.

All the standards in Academy courses contribute to the NCEA. Students in the academies at Level 2 are also eligible for the Vocational Pathways Award. To get a Vocational Pathways Award, the student must gain Level 2 NCEA with a minimum of 20 Level 2 credits from Sector-Related, (SR), standards, (within that sector), and a further minimum of 40 credits from Recommended, (R), standards, (also within that sector), to make up a total of 60 pathway credits. (See tables). The SR standards are generally achieved within the academy and the R standards come from some academy standards plus standards in other subjects.



The Vocational Pathways Award enables employers to assess whether potential employees' skills align with their industry requirements more easily. The six Vocational Pathways sectors are: Constructions & Infrastructure (CI), Manufacturing & Technology (MT), Primary Industries (PI), Service Industries (SI), Social & Community Services (SC) and Creative Industries (CR). Note this award only applies to Level 2.

### Diagram showing the minimum needed for the Vocational Pathways award.

**Fees and Transport.** Our academy courses are fees free. The Tourism Academy offers courses run by the International Travel College and other providers. These give students the opportunity to gain additional credits delivered by this NZQA approved tertiary provider. Transport to and from ITC is provided free from MHS.

**Entry and commitment from students.** All students who wish to apply for this academy must complete an AWVA application form, plus indicate their choice of the Tourism Academy Pathway in the MHS Pathways online selection process. Places will be limited, and an interview process will be arranged with the student and their whanau or support person and the MHS academy tutor. Students will need to be committed to maintaining their attendance at 95% and to getting the bus at MHS to ITC, on the designated days. Failure to maintain great attendance may diminish that student's chance to participate ITC courses.

**Course structure.** Level 2 is one period a day, five days a week; and Level 3 is two periods a day, five days per week. The current existing standards are listed in the following tables. (Subject to change).

**Individual education plans, IEPs.** All students will have regular IEP meetings to check their progress towards their vocational pathways award and/or NCEA.

**Preferred subject choices along with Tourism.** Preference for Academy places will be given to students who also choose subjects from this list – **Hospitality, English, Geography, Business or Economics**. In 2021, students who select the Hospitality one-hour option can also select the Tourism Academy one-hour option as well. This is an exception to the rule below.



### Students may only select ONE academy.

#### To apply for an academy, choose ONE of the following

1. Complete the online MHS course selection process and select the Academy (AWVA), you wish to apply for. There is an Academy Application form to be completed – select the desired Academy from the drop-down list, **print, take it home and complete it and hand it to one of the staff below.**
2. See Mr Hackett, Ms Douglas or Mr Tinling **in the Academy Office, by the Building Academy's worksite.**
3. Email Mr Hackett at [nhackett@masseyhigh.school.nz](mailto:nhackett@masseyhigh.school.nz).

# TOURISM PLUS ACADEMY

Recommended  
School Subjects  
for UE

English 201  
Geography  
Business

## SERVICE INDUSTRIES VOCATIONAL PATHWAY

Recommended School Subjects – English, Math,  
Geography, Hospitality and Business

Further Study  
Option with UE

Career Options  
from Academy

Apprenticeships

### AUT

- Bachelor of Arts – Tourism Management
- Bachelor of International Hospitality Management
- Bachelor of Business & International Hospitality Management

- Various roles within the Accommodation Industry
- Various roles at Visitor Attractions
- Various Roles within Service Sector Industries
- Tour Guide
- Travel Agent
- Eco-tourism
- Adventure Tourism

- Accor Hotels
- Service IQ

Further Study  
Option no UE

### International Travel College

- Diploma of Tourism & Travel (levels 3, 4 & 5)
- Diploma of International Tourism and Travel Management

### New Zealand School of Tourism

- Diploma of Tourism & Hospitality
- Diploma of Tourism, Travel & Airline
- Diploma of Tourism, Hotel & Airline
- Diploma of Airline & Flight Attending
- Diploma of Tourism, Hotel, Conference & Event Management

### Crown Institute of Education

- Hotel Services and Reception Operations
- Hospitality Management

