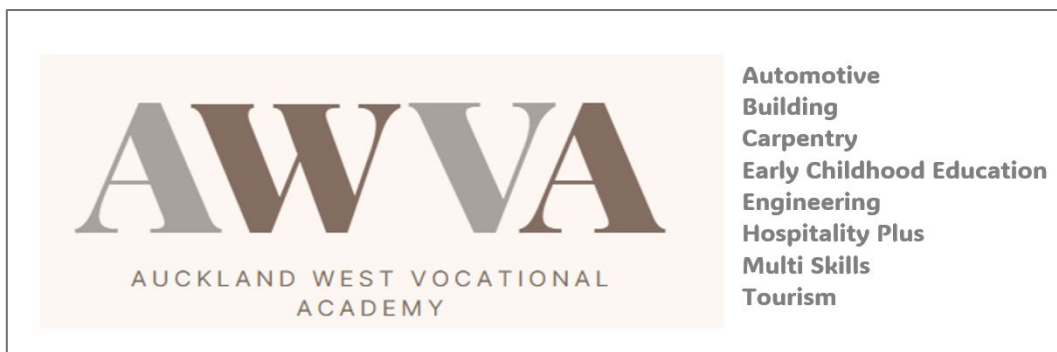




## **Welcome to the Tourism Plus Academy**

**Nau mai ki te Whare Aronui o Tiriwa. The Tourism Academy welcomes you.**

In the last six years, we have seen huge changes to the Tourism Industry in New Zealand and across the world. In response to these changes, we have taken the backbone of the knowledge and skills from the Tourism Academy and added some futureproofing. The Tourism Plus Academy will also incorporate knowledge and professional skills from across the service sector. The new look academy provides real opportunities for enthusiastic students to gain knowledge and skills relevant to the Tourism Industry that are also transferable across many customer service-based career pathways in an ever-changing world. This qualification works within the NCEA Level 2 and 3 frameworks whilst also meeting the requirements for the Level 2 Vocational Pathway. A close relationship with tertiary providers supports the pathway into further education.

The Tourism Plus Academy incorporates standards from Tourism, Customer Service, Community Leadership and Communications and Marketing. Targeted work experience will also provide clear avenues into employment. We will provide students with a breadth of understanding of the Service Sector Industry, both in terms of further study and employment.

Our aim is to produce reliable, resourceful, resilient leaders who can think for themselves. Students who can communicate effectively in a wide variety of situations, are customer focussed and responsive to client needs. Students who can work as part of a team, who are able to communicate ideas and information and are confident to participate in new situations. Our graduates will leave us as independent, enterprising individuals with a clear direction for their future pathway.

The Tourism Plus Academy is a single line option at Level 2 and a double line option at Level 3. At Level 2 students can also select to do the single line Hospitality option. This Level 2 combination is an exception to the rule that students are only allowed to select one academy.

In the second year of the programme we begin to explore specific interest pathways, which allow us to better target student needs outside of the classroom. These pathways can be selected from courses run at Tertiary providers as well as AWVA based modules within school. Students are also encouraged to make full use of the driver's licence programme and driving lessons in a manual drive car, that are an integral part of our Academy programme. All the courses are provided free of charge by AWVA.

All students will need to: complete the MHS online selection process or see Mr Hackett or Mrs Maxwell. Students will then be notified about whether they have been selected or not.

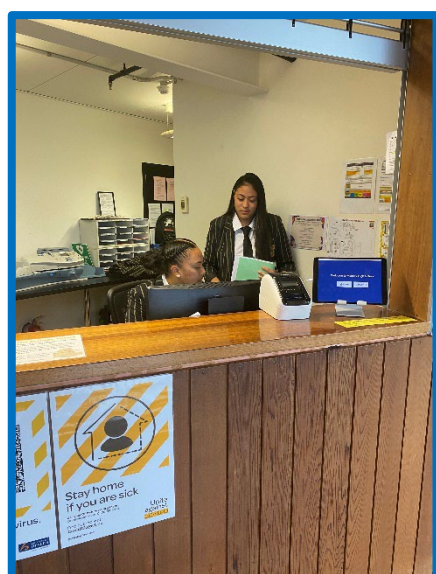
Places are limited in the academies and are not guaranteed until the application has been confirmed after the above.

## Tourism Plus Academy Year1, Level 2 (1 hour per day)

| Standard      | Ver | Level | Domain              | Brief Description                                                       | Credits |
|---------------|-----|-------|---------------------|-------------------------------------------------------------------------|---------|
| US 24728      | 2   | 2     | Visitor Services    | Work roles in Tourism                                                   | 3       |
| US 24729      | 3   | 2     | Visitor Services    | World Tourism Destinations                                              | 4       |
| US 24730      | 2   | 2     | Visitor Services    | The business of Tourism                                                 | 4       |
| US 24731      | 4   | 2     | Visitor Services    | Destination New Zealand                                                 | 4       |
| US 24732      | 2   | 2     | Visitor Services    | Tourist characteristics & needs                                         | 3       |
| US 24727      | 2   | 2     | Visitor Services    | Tourism impacts: Physical                                               | 3       |
| US 18237      | 3   | 2     | Visitor Services    | Tourism industry numeracy                                               | 3       |
| US 23761      | 2   | 2     | Visitor Services    | Tourism industry literacy                                               | 3       |
| US 23767      | 2   | 2     | Visitor Services    | Tourism Industry use of the Internet                                    | 2       |
| US 24726      | 2   | 2     | Visitor Services    | Tourism impacts: Social and Cultural                                    | 2       |
| US 57         | 9   | 2     | Service Delivery    | Provide customer service – External Provider                            | 2       |
| US 377        | 8   | 2     | Work & Study Skills | Demonstrate knowledge of diversity in the workplace – External Provider | 2       |
| Total Credits |     |       |                     |                                                                         | 35      |

## Tourism Plus Academy Year2, Level 3 (2 hours per day)

| Standard      | Ver | Level | Domain                      | Title                                                                                                 | Credits |
|---------------|-----|-------|-----------------------------|-------------------------------------------------------------------------------------------------------|---------|
| US 28126      | 3   | 3     | Travel                      | World Geography                                                                                       | 5       |
| US 18212      | 5   | 3     | Visitor Services            | Destination NZ                                                                                        | 8       |
| US 18211      | 6   | 3     | Travel                      | Destination Australia                                                                                 | 5       |
| US 3727       | 10  | 3     | Travel                      | Destination Pacific Islands                                                                           | 5       |
| US 378        | 8   | 3     | Visitor Services            | Provide Customer Service for International Customers – External Provider                              | 3       |
| US 1312       | 7   | 3     | Communication               | Speak to a known audience in a predictable situation                                                  | 3       |
| US30906       | 1   | 3     | Social & Cooperative Skills | Plan & Engage in an activity designed to benefit the community (Eco-Tourism) – Part External Provider | 6       |
| AS 91382      | 6   | 3     | Business                    | Develop a Marketing Plan for a new or existing product                                                | 6       |
| US 9681       | 7   | 3     | Communications              | Contribute within a team or group which has an objective                                              | 3       |
| US 11097      | 5   | 3     | Communications              | Listen Actively to gain information in an Interactive Situation -- External Provider                  | 3       |
| Total Credits |     |       |                             |                                                                                                       | 47      |



**Entry and commitment from students.** All students who wish to apply for this academy must indicate their choice of the Tourism Academy Pathway in the MHS Pathways online selection process. Places will be limited. Students will need to be committed to maintaining their attendance at 95% and to getting the bus at MHS to ITC, on the designated days. They must also show a willingness and commitment to volunteer work and placements. Failure to maintain great attendance may diminish that student's chance to participate ITC courses.

**Course structure.** Level 2 is one period a day, five days a week; and Level 3 is two periods a day, five days per week. The current existing standards are listed in the above tables. (Subject to change).

**Individual education plans, IEPs.** All students will have regular IEP meetings to check their progress towards their vocational pathways award and/or NCEA.

**Preferred subject choices along with Tourism.** Preference for Academy places will be given to students who also choose subjects from this list – ***Hospitality, English, Geography, Business or Economics***. Students who select the Hospitality one-hour option can also select the Tourism Academy one-hour option as well. This is an exception to the rule below.

**Students may only select ONE academy.**

**To apply for an academy.**

1. Complete the online MHS course selection process on schoolpoint, [SchoolPoint Useful Information](#) and select the Academy (AWVA), you wish to apply for.
2. Email Sarah Maxwell at [smaxwell@masseyhigh.school.nz](mailto:smaxwell@masseyhigh.school.nz) if you have any further questions.





